

Trina Clickner has over thirty years of experience delivering successful information and technology solutions. With a broad background in corporate sales, marketing, software engineering and customer service, her past twenty years have been devoted to mobile computing, electronic publishing and mobile software delivery solutions that are deployed worldwide. Clickner is a fiddler and a food historian. She is the author of the book "A Miscellany of Garlic", published by Adams Media.

I offer an experienced, practical, organized, and hands-on approach that results in on-time delivery and measurable results for your team.

These to-the-point mobile publishing and consulting services will help you create, promote and use technology products and services with maximum effect and immediate results.

Consulting Services

Mobile Software Solutions

First class, custom pocket references for business reference, training, and events. Ebooks will enhance your brand as digital marketing giveaways™ and information novelties on mobile devices of all kinds.

Sales and Marketing Support

Excellent client rapport and company representation for new product introductions, demonstrations, marketing, sales, and PR activities.

Editorial and Communications

To the point writing and wordsmithing for dynamic corporate communications, product documentation, collateral, training and media kits, newsletters, web sites and press releases.

Background

3Com/Palm Computing

Developer Relations Manager -
Managed developer communications,
events, advertising, partnerships.

Apple Computer, Inc.

Engineering Program Manager -
Delivered two new Newton products -
marketing & technical specifications,
cross functional project management,
staffing.

Informix Software, Inc.

Customer Service Program Manager -
Established InformixLink online
support system - operations,
content, launch.

GE Information Services

Account Manager - Sold e-mail, EDI,
and custom solutions to hightech
San Francisco Bay Area companies.

Systems Operator - Created and
managed Pet-Net, the first consumer
electronic information service for
pets/animals.

AT&T Communications

Systems Programming, Marketing
Support - Crafted client solutions for
mainframe, mini, IBM and Xerox printing
systems.

Hood College, Frederick Maryland
BA, Mathematics and German

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Assignments: Project basis based on client requirements, \$120/hour or fixed fee based on project requirements/defined deliverables. Results Oriented ■ Practical ■ Organized ■ Top Quality Work ■ Predictable ■ Measurable Results ■ Hands-On Approach ■ Team Oriented ■ Experienced